



The commercial and training aspects form an integral part of the initiative. The "Fashion Bridges Showroom" event will therefore be held in Johannesburg on Sunday 23 April, in collaboration with SAFW, with the participation of the main actors in the fashion sector in South Africa: designers, artisans, buyers, schools and the press. There will be speeches by Ambassador Paolo Cuculi, the Director Massimiliano Giornetti, the President of CNMI, Carlo Capasa, in video, and Dr. Paola Ciolina, the stylists Federico Cina and Lezanne Viviers.

The guests will have the opportunity to share experiences and make new contacts between Italian and South African excellence in the sector. Later on, Federico Cina will meet numerous fashion economic operators in Cape Town as well.

Polimoda and CNMI representatives and FEDERICO CINA's team will also visit the Stadio Fashion School and the Faculty of Art, Design and Architecture of the University of Johannesburg. These will represent interesting moments of discussion and learning for aspiring South African stylist students with professionals of Italian fashion sector, whose prestige is known worldwide.



Embassy of Italy
Pretoria

POLIMODA



Camera Nazionale
della Moda Italiana



XXXXXXXXXXXXX
XXXXXXXXXXXXX
XXXXXXXXXXXXX
XXXXX
XXXXX
XXXXX
XX
X
XXXXXXXXXXXXX
1954XXXXXXXXX

**CENTRO
DI
FIRENZE
PER LA
MODA
ITALIANA**

FEDERICO CINA

VIVIERS